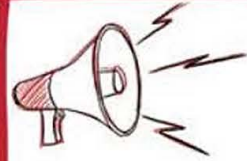


ENGAGE

ENABLE



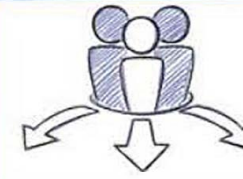
GOALS



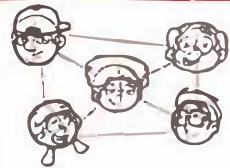
CHANNELS



PARTNERS



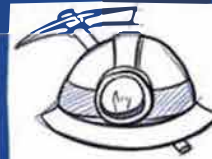
CAPACITY



TARGET GROUPS



CONTENT



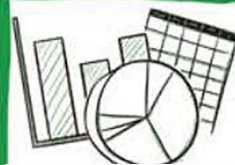
RESOURCES



POLICIES



ROI



MONITORING



TOOLS



LISTENING

EVALUATE